

A scenic view of the Denver skyline with snow-capped mountains in the background. The city's skyscrapers are visible through the large text overlay.

SPONSORSHIP OPPORTUNITIES SUMMIT

2022



SOMOS®

September 27-28
Denver, CO

www.somos.com/summit



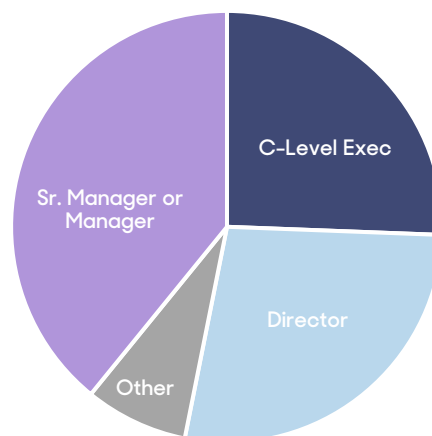
About the 2022 Somos Summit

For 2022, we're thrilled to be able to be back altogether **IN-PERSON!!** Even better, this allows us to bring back fan favorite sponsorship opportunities that weren't available in/applicable to a virtual environment. From lanyards to hotel drops and beyond, there are countless ways to showcase your organization and enhance brand awareness.

Last year during our virtual Somos Summit, over 200 participants were inspired to *Rethink* what's next for the telecom industry, *Redesign* solutions and technology and *Renew* the future of communication and connectivity. This year, we look forward to furthering the conversation by exploring the evolution of the phone number from a simple means of communication to global address, customer data engine and more.

Whether you're looking to generate meaningful conversations, reinforce your brand identity or all the above, becoming a sponsor of the 2022 Somos Summit is one of the best ways to capture the audience's – and your potential future customer's! – attention.

Attendee Breakdown

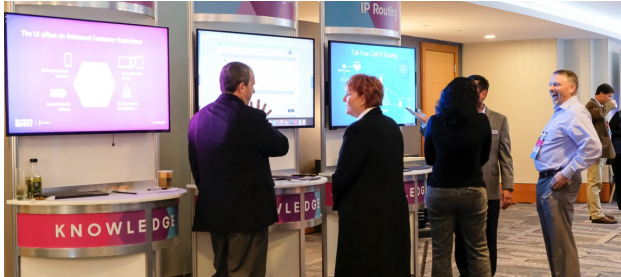


Questions

Somos' Customer Engagement team is here to help you determine what sponsorship opportunities will best meet your goals and budget.

To learn more or to become a sponsor, please contact: Nadia Chopitea at **844.HEY.NADIA** or nchopitea@somos.com.

Realize Real Value



SHOWCASE YOUR BRAND

Your brand is your identity, and we want attendees to know who you are! The market is more competitive than ever – make sure you stand-out in the crowd and leave a lasting impression on an audience of leading telecom industry professionals.

MAKE MEANINGFUL, NEW CONNECTIONS

Connect, engage and expand your professional network! Whether there to make new connections, explore new opportunities or all of the above and more, the Somos Summit offers the perfect platform to network with influential industry members and rising telecom stars.

GROW YOUR BUSINESS

Discover new opportunities, capture new leads and discover ways to generate new revenue streams! At the Somos Summit, you are able to expand your customer base – all in just a few days. The opportunities to accelerate business growth and drive lead generation are mile high.

INSPIRE AND INFORM THE INDUSTRY

Position your business as a thought leader by sharing your experiences, insights and new initiatives with your peers. There has never been a better place, time or platform to showcase your organization's expertise, creative spirit and more.

SEE INNOVATION IN ACTION

Driven by transformative technology, business disruption is all around us! Through product demos, moderated panels and industry keynote, the Somos Summit provides keen insight into what's happening now, next and beyond.



Diamond Sponsor



[NEW FOR 2022!] Your organization and brand will literally take center stage when you sponsor a main stage session! Led by YOU, this 30-minute-long session offers the perfect opportunity to promote your thought leadership to an audience of your peers. In addition to the dedicated sponsored session and promotional support from Somos, your session will also be available via online live stream and will be broadcast through the Summit website for virtual viewing. On-demand viewing will also be available post event.

DIAMOND SPONSORSHIP PACKAGES INCLUDES:

- Main Stage Session – this 30-minute-long session offers the perfect opportunity to promote your thought leadership to an audience of your peers.
- Hotel Room Drop – Reach every conference attendee staying at the Hilton Denver City Center by sponsoring a room drop.
- Exhibit table top display during our dedicated Knowledge Bar Expo. Each table
- top comes equipped with:
 - 1 6' x 30" Skirted Table
 - 2 Chairs
 - 1 Power Strip
 - 1 Sponsor ID Sign
- Post-Conference Email blast to Summit attendees
- Pre-Conference Email blast to Summit registrants
- Insert of promotional items in the Event Bag
- Company logo and recognition as "Platinum Sponsor" on event signage
- On-stage recognition during the General Session
- Sponsorship recognition on the event mobile app
- Sponsorship recognition on Summit marketing materials such as on the website, emails, conference signage and social media
- Company logo and recognition as Platinum Sponsor on the General Session presentation slides
- Conference seat drop of promotional item during the General Session
- Sponsor the General Session Prize Giveaway of four \$25 gift cards
- Five complimentary registrations – access to all sessions, keynotes, and networking events
- Additional registrations will enjoy a 50% discount



Platinum Sponsor



Take the lead with our most premium sponsorship opportunity: The Platinum Sponsorship. There is only a limited supply of Platinum Sponsorships available, so don't miss your chance to be a stand-out brand at this year's Somos Summit.

PLATINUM SPONSORSHIP PACKAGES INCLUDES:

- Dedicated 30-min breakout session on Day 2
- Hotel Room Drop – Reach every conference attendee staying at the Hilton Denver City Center by sponsoring a room drop.
- Exhibit table top display during our dedicated Knowledge Bar Expo. Each table
- top comes equipped with:
 - 1 6' x 30" Skirted Table
 - 2 Chairs
 - 1 Power Strip
 - 1 Sponsor ID Sign
- Post-Conference Email blast to Summit attendees
- Pre-Conference Email blast to Summit registrants
- Insert of promotional items in the Event Bag
- Company logo and recognition as "Platinum Sponsor" on event signage
- On-stage recognition during the General Session
- Sponsorship recognition on the event mobile app
- Sponsorship recognition on Summit marketing materials such as on the website, emails, conference signage and social media
- Company logo and recognition as Platinum Sponsor on the General Session presentation slides
- Conference seat drop of promotional item during the General Session
- Sponsor the General Session Prize Giveaway of four \$25 gift cards
- Five complimentary registrations – access to all sessions, keynotes, and networking events
- Additional registrations will enjoy a 50% discount



Gold Sponsor



The Gold Sponsorship opportunity is a special package tailor made for businesses looking to make their marketing dollars stretch as far as possible. Your brand will get visibility across the entire Somos Summit in ways that will make it stand out in the crowd.

GOLD SPONSORSHIP PACKAGES INCLUDES:

- Exhibit table top display during our dedicated Knowledge Bar Expo. Each table top comes equipped with:
 - 1 6' x 30" Skirted Table
 - 2 Chairs
 - 1 Power Strip
 - 1 Sponsor ID Sign
- Post-Conference Email blast to Summit attendees
- Insert of promotional items in the Event Bag
- Company logo and recognition as "Gold Sponsor" on event signage
- On-stage recognition during the General Session
- Sponsorship recognition on the event mobile app
- Sponsorship recognition on Summit marketing materials such as on the website, emails, conference signage and social media
- Company logo and recognition as Gold Sponsor on the General Session presentation slides
- Three complimentary registrations – access to all sessions, keynotes, and networking events
- Additional registrations will enjoy a 50% discount



Silver Sponsor



Get your name in front of your audience at key moments throughout the Somos Summit in creative and memorable ways with the Silver Sponsorship.

SILVER SPONSORSHIP PACKAGES INCLUDES:

- Exhibit table top display during our dedicated Knowledge Bar Expo. Each table top comes equipped with:
 - 1 6' x 30" Skirted Table
 - 2 Chairs
 - 1 Power Strip
 - 1 Sponsor ID Sign
- Insert of promotional items in the Event Bag
- Company logo and recognition as Silver Sponsor on event signage
- On-stage recognition during the General Session
- Sponsorship recognition on the event mobile app
- Sponsorship recognition on Summit marketing materials such as on the website, emails, conference signage and social media
- Company logo and recognition as Silver Sponsor on the General Session presentation slides
- One complimentary registration – access to all sessions, keynotes, and networking events
- Additional registrations will enjoy a 50% discount



Evening Event

Make sure that the end of Day Two rocks when you sponsor the summit's Evening Event! After a busy day of building meaningful, new connections, help attendees unwind with this premier networking event.

EVENING EVENT SPONSORSHIP PACKAGES INCLUDES:

- Company logo and recognition as the Evening Event Sponsor
- 5-minute on-stage introduction of your company at the Evening Event
- Collateral Display Table at the Evening Event
- Company logo on napkins at the Evening Event
- Company signage at the Evening Event
- Company logo on PhotoTap photos taken during the Evening Event
- Sponsorship recognition on Summit marketing materials
- Sponsorship recognition on the event mobile app
- Sponsor logo and on-stage recognition as the Evening Event Sponsor during the General Session



Welcome Reception

Just like you can't spell Colorado without RAD, you can't have an in-person summit without a RAD Day One Welcome Reception! Be the first to welcome your peers to the Mile High City when you sponsor this one-of-a-kind event.

WELCOME RECEPTION SPONSORSHIP PACKAGES INCLUDES:

- Company logo and recognition as the Welcome Reception Sponsor
- 5-minute brief on-stage introduction of your company at the Welcome Reception
- Collateral Display Table at the Welcome Reception
- Company logo on napkins at the Welcome Reception
- Company signage at the Welcome Reception
- Company logo on PhotoTap photos taken during the Welcome Reception
- Sponsorship recognition on Summit marketing materials
- Sponsorship recognition on the event mobile app
- Sponsor logo and on-stage recognition as the Welcome Reception Sponsor during the General Session on Day Two.



Exclusive After Party

[NEW FOR 2022!] Let loose with peers, colleagues and friends in true Denver style when you sponsor an exclusive after party! Whether you decide to keep the celebration on-site or elect to host your gathering at one of Denver's many unique hot spots, this is the perfect way to keep the fun and energy going.

In addition to the sponsorship packages, we are also offering individual sponsorship opportunities. With each opportunity sponsors will receive their company logo on event marketing materials and conference signage.

NETWORKING

EVENING EVENT \$25,000

Make sure that the end of Day Two rocks when you sponsor the summit's Evening Event! After a busy day of building meaningful, new connections, help attendees unwind with this premier networking event.

WELCOME RECEPTION \$20,000

Just like you can't spell Colorado without RAD, you can't have an in-person summit without a RAD Day One Welcome Reception! Be the first to welcome your peers to the Mile High City when you sponsor this one-of-a-kind event.

EXCLUSIVE AFTER PARTY \$10,000

[NEW FOR 2022!] Let loose with peers, colleagues and friends in true Denver style when you sponsor an exclusive after party! Whether you decide to keep the celebration on-site or elect to host your gathering at one of Denver's many unique hot spots, this is the perfect way to keep the fun and energy going.

KNOWLEDGE BAR REFRESHMENTS \$10,000

Who doesn't love a little happy hour? Help attendees kick-off an evening of making new connections and networking when you sponsor the knowledge bar refreshments. Have a drink (or two) plus showcase your brand via a banner or other signage at the event, promotion of event to attendees and refreshment napkins used at event as well as the opportunity to distribute handout material on tables. Recognition on Summit marketing materials are included.

KICK-OFF BREAKFAST \$5,000

Breakfast is the most important meal of the day and the perfect way to kick off the morning with a sunny first impression and much-needed nourishment. When you sponsor breakfast on Day Two, you'll have the opportunity to distribute promotional materials on breakfast tables. Refreshment napkins branded with your logo, signage and sponsorship recognition on Summit marketing materials are included.

DAY TWO LUNCH \$5,000

What better way to engage and inspire event attendees than over a meal? When it's lunch time, your logo could be the one that everyone sees as they take their first big stretch after the morning's discussion. When you sponsor lunch, you'll have the opportunity to distribute promotional materials on lunch tables. Refreshment napkins branded with your logo, signage and sponsorship recognition on Summit marketing materials are included.

MORNING ENERGIZER \$1,500

Your audience will thank you when they recognize your brand next to the coffee and snacks that help power them through the morning. You will have the opportunity to distribute promotional materials on refreshment tables in the break area as well as signage and beverage napkins branded with your logo. Recognition on Summit marketing materials are included.

AFTERNOON TREAT \$1,500

Satisfy your audience's sweet tooth when you sponsor our afternoon coffee and snack break. You will have the opportunity to distribute promotional materials on refreshment tables in the break area. Signage and beverage napkins branded with your logo are included. Recognition on Summit marketing materials are included.

THOUGHT LEADERSHIP AND EDUCATION

MAIN STAGE SESSION**

DIAMOND SPONSOR EXCLUSIVE

[NEW FOR 2022!] Your organization and brand will literally take center stage when you sponsor a main stage session! Led by **YOU**, this 30-minute-long session offers the perfect opportunity to promote your thought leadership to an audience of your peers. In addition to the dedicated sponsored session and promotional support from Somos, your session will also be available via online live stream and will be broadcast through the Summit website for virtual viewing. On-demand viewing will also be available post event.

BREAKOUT SESSION \$15,000

[Back by popular demand!] Showcase your organization's expertise around a hot topic in telecom during a 30-minute-long dedicated sponsored breakout session! Whether you opt to have a single presenter or a panel of subject matter experts, this a great opportunity to gain visibility and brand awareness. In addition to the session, you'll receive a digital recording of your presentation as well as promotional support from Somos, so that you can be seen and heard before, during and after the event!

BRANDING AND ENGAGEMENT

EXHIBIT BOOTH \$10,000

Gain exposure and promote more meaningful, on-one conversations when you reserve a designated booth at our Knowledge Bar Expo. During the 2-hour long knowledge bar, attendees will have the opportunity to get to know more about your organization and solutions.

EVENT BAG \$5,000

Let your logo get carried away! Get into the hands of each attendee and your walking billboard when you sponsor **SECURED** 2 Somos Summit event bag. The bag will include your company's logo and will be co-branded with Somos.

LANYARDS \$5,000

Gain non-stop exposure and brand recognition when you sponsor **SECURED** Somos Summit lanyard. Lanyards are distributed at registration and include your company's logo co-branded with Somos.

CONFERENCE PEN AND NOTEPAD \$4,000

Make the "write" first impression when you supply all attendees with a branded pen and notepad with your company logo. The notepad/pen will be placed on each attendee's seat for the General Session.

HYDRATION STATION \$4,000

Keep attendees hydrated and receive non-stop exposure throughout the 2022 Somos Summit and beyond! This sponsored opportunity includes your company branding and hydration stations throughout the event meeting space as well as a re-usable water bottles with your company logo that attendees can use during the event and long after the summit ends.

HOTEL ROOM DROP \$4,000

Reach every conference attendee staying at the Hilton Denver City Center by sponsoring a room drop. Note that while Somos will manage service and delivery, your company will be responsible for supplying the marketing collateral and/or swag item.

BRANDING AND ENGAGEMENT

EVENT WIFI \$3,000

In today's digital climate, WiFi isn't a luxury – it's a serious must-have! This sponsorship includes both the opportunity to have your organization's name (or other character-limited wording if preferred) as the password for the WiFi in the event space, you'll also be recognized on signage located around the conference area.

SECURED

GENERAL SESSION BREAK PRIZE GIVEAWAYS \$3,000

Everyone will be grabbing for these giveaways between sessions, so make sure to add your name to the special gifts. Sponsor a prize giveaway of four \$25 gift cards during the general session on Day Two and receive recognition in front of all attendees.

HEADSHOT BOOTH \$3,000

Raise your hand if, thanks to the pandemic, your corporate headshot could use a refresher! Help your peers and colleagues update their professional profile when you choose this sponsorship opportunity. During Day Two, an on-site photographer will take professional headshots and provide digital photo files to the attendee at no cost to them. Sponsorship signage and recognition included.

SECURED

EVENING EVENT RAFFLE PRIZES \$2,000

Bring your brand to life with a dash of fun by sponsoring a prize that everyone will be vying for. Sponsor a raffle prize (valued at up to \$350) at the Day Two evening event plus receive recognition in front of all attendees when the winner is announced.

PRE-CONFERENCE EMAIL BLASTS \$2,000

Help get the crowd pumped up for this year's virtual event when you send a one-time dedicated pre-conference email blast to registered Summit attendees! This is a great way to let your peers get to know more about who you are, what you do and how to get connected. Note: Content formatted in HTML will need to be provided by the sponsor.

Pre-conference mailers have an average open rate of 46% and click rate of 3%.

POST-CONFERENCE EMAIL BLASTS \$2,000

Summit's reach and influence goes far beyond the event itself. Provide a central voice in the follow-up conversation with a one-time dedicated post-conference email blast to registered Summit attendees.

Note: Content formatted in HTML will need to be provided by the sponsor.

Post-conference mailers have an average open rate of 47% and click rate of 2%.

HOTEL KEYCARD SLEEVE \$1,500

Be the first name attendees see when they check in to the Hilton Denver City Center and the last when they leave their rooms for the conference each day. Your branding will be imprinted on each hotel keycard sleeve, providing boundless impressions throughout the summit.

CONFERENCE SEAT DROP \$1,000

Deliver your message directly to attendees by providing one piece of marketing collateral or swag for placement on every seat in the general session room. Please note price covers the opportunity to provide collateral. Your company will provide the marketing collateral or swag item.

BANNER AD ON MOBILE APP \$1,000

Maximize your exposure by promoting your company and service offerings by sponsoring a banner ad on the event mobile app.

BANNER AD ON EVENT WEBSITE \$1,000

Stand-out from the crowd and gain visibility for your brand when you sponsor a banner ad on the Summit event website. This is the perfect opportunity to not only reach attendees during the Summit but also greet web surfers before and after the event!

DEVICE CHARGING STATION \$1,000

When attendees are running low on battery, be the one to get them recharged! This sponsorship opportunity includes a designated device charging station/zone branded with your company logo.

EVENT BAG INSERT \$850

Get your brand directly into the hands of all attendees with an event bag insert! This sponsorship option includes the opportunity to include one promotional item that will be inserted into the 2022 Somos Summit event bag. Note that your company will be responsible for supplying the marketing collateral or swag item.

Sponsorship At-A-Glance

PACKAGE ELEMENTS	DIAMOND	PLATINUM	GOLD	SILVER
Main Stage Speaking Opp	x			
Breakout Session (not main stage)		x		
Exhibit Booth	x	x	x	x
Conference Pass	5	5	3	1
Event Bag Insert	x	x	x	x
Post-Conference Email Blast	x	x	x	x
Pre-Conference Email Blast	x	x		
Conference Seat Drop	x	x		
Ad on Event Website	x	x		
Ad in Event Mobile App	x	x	x	
General Session Prize Giveaway	x	x		
Hotel Room Drop	x	x		
PACKAGE PRICE	\$43,000	\$25,000	\$15,000	\$12,000

Sponsorship At-A-Glance

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Evening Event	1 Available	\$25,000
Welcome Reception	1 Available	\$20,000
Breakout Session	Limited	\$15,000
Exclusive After Party	1 Available	\$10,000
Exhibit Booth	Limited	\$10,000
Knowledge Bar Refreshments	1 Available	\$10,000
Day Two Lunch	1 Available	\$5,000
Event Bags	Secured	\$5,000
Kickoff Breakfast	1 Available	\$5,000
Lanyard	Secured	\$5,000
Conference Pen & Notepad	1 Available	\$4,000
Hotel Room Drop	Limited	\$4,000
Hydration Station	Secured	\$4,000
Event WiFi	Secured	\$3,000
General Session Break Prize Giveaways	Limited	\$3,000
Headshot Booth	Secured	\$3,000
Pre-Conference Email Blasts	Limited	\$2,000
Post-Conference Email Blasts	Limited	\$2,000
Evening Event Raffle Prizes	3 Available	\$2,000
Afternoon Treat Sponsorship	1 Available	\$1,500
Hotel Keycard Sleeve	1 Available	\$1,500
Morning Energizer	1 Available	\$1,500
Banner Ad in Event Mobile App	Limited	\$1,000
Banner Ad on Event Website	Limited	\$1,000
Conference Seat Drop	Limited	\$1,000
Event Bag Insert	Limited	\$850

Somos Summit Previously Attended Companies

- 10x People
- 382 Communications
- 800 Phone Numbers LLC
- 800 Response Information Services, LLC
- 900 voice
- ACTIS NV
- Advanced Communications Technologies
- Allstream
- Amazon
- American Customer Care
- ANI Networks
- AT&T
- ATL Communications
- Avenue
- AWS
- Bandwidth Inc.
- Bell Canada
- BH IoT Group
- Bluetone
- Bodition
- Call Haven Partners
- CareSource
- Celerity
- Comcast
- Conovence Comuncations
- Consolidated Communiications
- Contact Center Compliance
- Contino
- Coore, Inc
- CoreTel Communications
- Corporate Image Marketing
- Cox Communications
- CPS Group
- Delphi Group
- DIPVTEL
- Drips.com
- Duke Energy
- Ericsson
- Everhouse
- Evolve Transformative Business Consulting
- Exelon
- Express-Scripts
- EZ Texting
- Federal Communications Commission (FCC)
- Gartner
- Google
- GTC Law Group
- Hashtag Dialing Codes, LLC
- Hughes Systique
- iconectiv
- IntelPeer
- Inteliquent
- Intrado
- Invoca, Inc
- Look Look Networks
- Lumen Technologies
- Medigap Life
- Mission Mobile
- NetNumber, Inc.
- Neustar, Inc.
- Nobelbiz
- Number Access
- Orca Wave
- Orion
- PacketFabric
- PennyMac
- PHONEWORD
- Pillsbury Winthrop Shaw Pittman
- PNG Telecommunications, Inc
- RingBoost
- Rock Central Detroit
- Salesforce
- Signal One Inc.
- Sinch
- Sitel
- Sitel Group
- Software Synergy
- Somos
- Southern California Edison
- SQE Communications Group, LLC
- SSI
- Stratus Networks
- Summit Telecom
- TeleVolPs
- Telex, Inc.
- Telnyx LLC
- TELUS
- THE Telco
- The Toll-Free Exchange
- TOMIA
- TSG Global, Inc.
- Twilio
- Tychron
- Unisys
- Veracity Networks
- Verizon
- VIPGeek LLC
- Voxology, Inc.
- WCS
- Wiley Rein LLP
- Windstream
- WSO2 Inc.
- XConnect