## RealNumber® DNO

The rate of robotexts on consumers' mobile phones has risen exponentially in recent years. According to the FCC, text message scams have become so prevalent that complaints about robotexts have grown by 500% since 2015!

As a result of increasing robotexts, consumers have become skeptical about trusting the content of the text messages they receive. The concern is still on the rise and is costing consumers and businesses significant losses due to fraud. Here are some recent statistics you should know:



378,572,959

illegal robotexts every day which is >1 robotext for every US Resident



\*Robokiller's 2023 Mid-year Phone Scam Report

+18%

year over year change since 2022

\$13B in losses

due to robotext scams during the first half of 2023



78M robotexts

received by Americans in the first half of 2023

## Enter RealNumber® Do Not Originate for Text!

As the FCC continues to crack down on unlawful robotexts, RealNumber® DNO is the key to helping providers comply with the upcoming enforcement of regulations to block calls and texts from numbers that do not originate traffic! With access to over 35 million Toll-Free Numbers identified as DNO for text, RealNumber DNO not only keeps your messaging networks free from unwanted and illegal text messages but ALSO helps you to stay in compliance!



+35M
Toll-Free numbers identified as DNO in the voice & text dataset

Comply with FCC regulations aimed at safeguarding consumers against text spoofing



Data direct from the trusted adminitrator of the NANP, TFNRegistry™, and TSSRegistry™



Be proactive about your compliance and get ahead of the game!

Contact a Somos team member today by emailing connect@somos.com to learn more!

