TFNIdentity[®]

Know Your Numbers

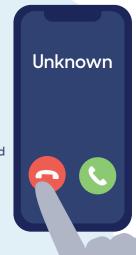
Until now, Toll-Free Caller ID information has been decentralized and vulnerable to fraudulent activity and potential abuse.

Don't believe us? Here are some numbers you definitely should know:

do not answer if caller number not recognized

of business calls

go unanswered









Enhanced Trust, Increased Visibility and More!

Whether you're a consumer, enterprise or carrier, TFNIdentity provides a full range of benefits for everyone!

Email connect@somos.com today to unlock TFNIdentity's potential.

Call Engagment

On average, a person receives 114 phone calls per month and only 43% are saved in their contacts

Pick-up Rate

24% Not Identified 38% Not Stored in Contacts 53% Identified as a Business 70% Saved in Contacts **Call Duration** 35s Not Identified 54s Identified as a Business

1m 39s Saved in Contacts

