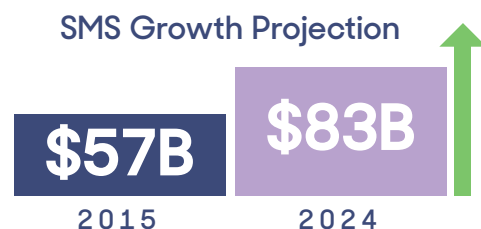


Consumers are Texting More than Ever!

Whether You're an Enterprise or a Service Provider,
It's Time to Get in on the Action.

The numbers speak volumes!

Global spending on SMS marketing is set to grow from \$57 billion in 2015 to \$83 billion by 2024.



Text messaging is hardly a fad – In fact, as the data shows,
Consumers value having the opportunity to text message with brands!



49M

consumers **opt in** to receive text messages from businesses



209%

higher response rate generated by text marketing than email, phone calls or Facebook



83%

of consumers **open SMS messages** within 90 seconds of receiving them



78%

of people wish they could have a **text conversation** with a business



77%

of consumers have a **positive perception** of companies that text



90%

of leads **prefer to be texted**



61%

of businesses wish they could **send and receive texts** from a **business number**

And you can with a Toll-Free Number!



Ready to add business texting to your offerings?

If so, email us today at
connect@somos.com

TSSRegistry™